

Press Release

For Immediate Release
June 12, 2009

For More Information:
Alison Diegel
717-960-4420
alison.diegel@syntec.carlisle.com

EcoStar® Roofing Tiles Offer 110-mph Wind Warranty

A Durable, Proven Choice for Homeowners in High-wind and Hurricane-prone Areas

(Carlisle, PA) -- EcoStar, a leading manufacturer of recycled, synthetic slate and shake roofing tiles, offers a 110-mph wind warranty on its eco-friendly Majestic Slate™ and Seneca Cedar Shake Tiles™. For residents of states that are regularly hit with damaging storms, high winds and hurricanes, EcoStar offers superior protection from a roofing tile with 20 years of proven performance.

“We continually test our roofing tiles to make sure they can withstand the harshest elements,” explained Michael McAuley, general manager of EcoStar. “Making a 110-mph wind warranty available is just one more way we can stand behind our product’s performance.”

The first line of defense against severe weather is the roof, and homeowners in wind-prone areas should understand the importance of choosing a roofing tile that will protect and defend their home from the harshest weather conditions. EcoStar tiles have undergone meticulous testing to determine their wind-resistance level and have received Miami-Dade County approval for their ability to withstand high winds.

EcoStar Majestic Slate and Seneca Cedar Shake Tiles not only provide enhanced strength and impact resistance but are also environmentally friendly, offering a lightweight yet durable alternative to traditional slate and shake roofing materials. Made from 80% post-industrial recycled rubber and plastic, the roofing tiles utilize millions of pounds of waste that would otherwise end up in landfills. Because they are manufactured with minimal filler content, EcoStar tiles also feature long-term performance and enhanced durability backed by an available 50-year transferable labor and material warranty as well as the 110-mph wind warranty.

About EcoStar

EcoStar, a division of Carlisle Construction Materials, continues to provide premium steep-slope solutions for the roofing industry. EcoStar offers a full line of environmentally friendly slate, shake and designer tiles manufactured from recycled rubber and plastics that offer exceptional longevity, durability and aesthetics. For more information about EcoStar and all of its products visit www.ecostar.carlisle.com or call 800.211.7170.

###