

Tradition Reinvented



EcoStar[™]
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The Luxury, Protection and Technology of Seneca Aspen Blend

PHOTO COURTESY OF AUDREY HALL



Introducing Seneca Shake Aspen Blend

Your home deserves the luxury, durability and style of EcoStar's Seneca Shake. This revolutionary product has the look and feel of wood shake which is further enhanced when used in the Aspen Blend style.

Aspen Blend replicates the look of thick, hand-split wood by using a combination of 60 percent Seneca Shake tiles and 40 percent Seneca Plus. Manufactured in random widths of six, nine and twelve inches, and thicknesses of $\frac{3}{8}$ " and $\frac{3}{4}$ ", the Aspen Blend style gives your home the rich, traditional look of wood shake, while providing an environmentally friendly, durable alternative to wood.

No Trees Are Harmed

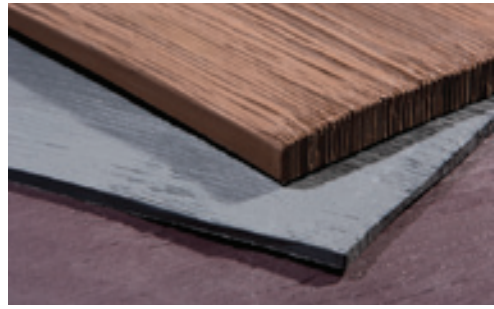
All EcoStar tiles are made from 80% post-industrial recycled materials using some of today's strongest, most flexible recycled rubber and plastic.

Seneca Shake Aspen Blend

- Provides a traditional shake look
- Class A and Class C fire rated
- Freeze/Thaw resistant
- UV Stable
- Color to the core
- Low maintenance
- 50-year Gold Star labor and material warranty available

Color to the Core

Unlike some tiles which only feature coloring in the top layers, you get color to the core with Seneca and Seneca Plus tiles. This means that color is used throughout the entire tile, not simply on the top.



Durability

Seneca Shake provides your home with superior protection from nature's harshest elements while adding a stunning profile and authentic wood shake look. Manufactured utilizing up to 80% recycled polymeric materials, EcoStar offers long-term strength and durability. EcoStar Seneca Shake and Seneca Plus are both available with a 50-year transferable warranty, Class A or Class C fire rating, Class 4 Impact resistance against hail and are freeze/thaw resistant.

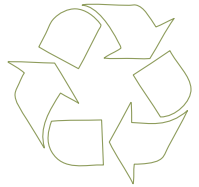
Maintenance

Wood shake tiles require annual maintenance and regular cleaning to maintain their appearance and protective properties. EcoStar's Seneca Aspen Blend requires little to no maintenance to achieve its full life expectancy. Color to the core means a true, rich look even after years of exposure. Unlike low-maintenance Seneca, which is available with a 50-year warranty, wood shake tiles only have a 10-12 year life span without regular care.



Sustainable Roofing for Your Lifestyle

As the leading manufacturer of premium steep-slope roofing products, EcoStar continues to provide the roofing industry with unique, sustainable products that offer exceptional longevity, durability and aesthetics. In addition to its Seneca Shake tiles, EcoStar offers a full line of synthetic slate and designer tiles as well as accessories.



EcoStar offers environmentally friendly building materials. What makes them eco-friendly? They meet the three criteria that define environmentally friendly, sustainable building products: made of recycled material, can be recycled and offer an extended life cycle (50-year warranty).



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